BYFLEET, WEST BYFLEET & PYRFORD RESIDENTS' ASSOCIATION

"The Resident" Newsletter - Advertising rates and sizes (effective from Issue 172, February 2023)

- Newsletter produced 3 times a year
- 28-page, full colour, A4 publication
- 3200 copies printed
 - distributed across 3 villages using network of volunteer street representatives
 - lodged in libraries, health centres, local shops, etc

Size	1 issue (£)	3 issues (£)
SINGLE	35	95
DOUBLE	65	165
(either option)		
TREBLE	90	250
(either option)		
Full Page Advert	250	700

SINGLE

50mm

58mm

DOUBLE (Option 1) – "D1"

50mm

124mm

TREBLE (Option 1) - "T1"

50mm

189mm

TREBLE (Option 2) – "T2"

85mm

DOUBLE (Option 2) – "D2"

85mm

58mm

124mm