

BYFLEET, WEST BYFLEET & PYRFORD RESIDENTS' ASSOCIATION

"The Resident" Newsletter – Advertising rates and sizes (effective from Issue 172, February 2023)

- Newsletter produced 3 times a year
- 28-page, full colour, A4 publication
- 3200 copies printed
 - distributed across 3 villages using network of volunteer street representatives
 - lodged in libraries, health centres, local shops, etc

| Size | 1 issue (£) | 3 issues (£) |
|-----------------------------------|-------------|--------------|
| SINGLE | 35 | 95 |
| DOUBLE (either option) | 65 | 165 |
| TREBLE (either option) | 90 | 250 |
| Full Page Advert | 250 | 700 |

