## **MEMBERSHIP SECRETARY'S REPORT**

# **AGM – 12 January 2022**

#### Good evening

My name is **Isabelle David**, and I took over as **Membership Secretary** from Andy Grimshaw in early 2020. I would like to thank Andy for his patience and support as I grapple to understand and maintain the RA Membership Database.

The pandemic has presented so many challenges for so many people. From a RA membership perspective, it restricted our ability to communicate with our membership because we were not able to print and distribute our newsletter – The Resident. In addition, we could not ask our Street Reps to carry out door to door collection of membership details and subscriptions.

But we did adapt ... bumper editions of The Resident continued to be published online to our website, thanks to the efforts of our editor Robert Munford. We were able to email over 50% of our membership because we held their email addresses, and there was a push to encourage members to pay annual subscriptions by direct bank transfer/standing order.

That said, it was a real pleasure to be able to hold our 1<sup>st</sup> post pandemic Drop-In in West Byfleet in November 2021, and to be able to distribute physical copies of our newsletter once more. A big thank you to all our Street Reps who were able to attend in person, or who collected their copies for distribution from the Village Reps.

#### **KEY POINTS 2021 YEAR**

The **total subscriptions received in 2021 is £12,519.50**, so we have managed to return to 2019 subscriptions levels thanks to the generosity of our members, many of whom have donated in excess of the £5 annual membership subscription.

	2021	2020	2019
	Totals		
	£	£	£
Byfleet	2744.50	1725	2,765
West Byfleet <sup>1</sup>	4845	3584	4,812
Pyrford	4930	3972	4,613
TOTAL	12519.5	9281	12190

The **total membership numbers are slightly down.** One of the difficulties we are experiencing is the recruitment of Street Reps to replace those who are retiring after many years of service. (Please note that we have extended the status of "grace" membership as a result of non-payment of subscriptions from 2 to 3 years, to reflect the difficulties that we have had in collection of subs in 2020.)

	2021	2020	2019	Members paid in 2021 <sup>2</sup>
Byfleet	573	561	576	393
West Byfleet <sup>1</sup>	802	781	793	596
Pyrford	992	1,039	1,089	666
"Other"	19	18	11	
TOTAL	2,386	2,399	2,469	1,655

<sup>&</sup>lt;sup>1</sup> This figure includes RA "Friends" – members who live outside the 3 villages but have a strong connection to the area (Woodham, Wisley, etc)

<sup>&</sup>lt;sup>2</sup> £1 from each subscription paid during the year is funded to the respective Village Neighbourhood Forum where a Plan has been approved.

# **Membership Team changes**

## **West Byfleet Village Membership Officer**

Lisa Graae will be stepping down and David Bell has volunteered to take over the role, subject to approval of the appointment at the AGM 2022.

# **Pyrford Village Membership Officer**

Andy Grimshaw will be stepping down and John Tiller has volunteered to take over the role, subject to approval of the appointment at the AGM 2022.

My thanks to Lisa and Andy for all their hard work, and to David & John for volunteering to help me.

# **Byfleet Village Membership Officer**

This role has proved difficult to fill, and so I will continue to perform this role whilst a replacement is identified. If you are interested, please get in contact.

Isabelle David RA Membership Secretary members@the-residents.org